



**NATIONAL
CONSERVATION
LANDS**

Friends of Black Rock - High Rock
Black Rock Desert NCA Artist in Residence Program
2018 Application

First Name: _____ Last Name: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Artwork Medium: _____

Important Information:

Deadline: March 31, 2018. Applications must be postmarked *before* March 31.

Announcement of selected artists: April 21

Residency to be completed between May 1st - June 30th

Send submission packet to:

Friends of Black Rock High Rock
Attn: AiR Program Manager
320 Main Street
P.O. Box 224
Gerlach, NV 89412

Application Requirements

Submissions should submit applicant information page from this application (page 1), resume detailing experience and accomplishments, sample of artwork following guidelines detailed below, and a statement of purpose explaining interest in program, potential for personal growth during residency, and how work will contribute to interpretation/appreciation of the Black Rock Desert High Rock Canyon Emigrant Trails National Conservation Area (NCA).

Mediums Accepted

All mediums will be considered. Traditional mediums submitted have included printmaking, painting, sketching (pastels, charcoal, pencil), photography, written word, and music submissions.

Sample Artwork Guidelines

Please send artwork on CD/DVD and/or USB drive. An URL to view online content may also be included if desired, but will not be considered as substitute for hard copies. (Unplayable discs or corrupt USB drives will prevent applications from being considered.)

Artwork samples must showcase at least 6 individual pieces or performances dated within the past five years. For each piece, please include an identification sheet with relevant information (title, medium, date, etc.,)

- For still visual art mediums, please include 6 - 10 images (in JPG or TIF formats). Up to two videos with combined runtimes of no more than 4 minutes (as MP4 or AVI) may also be submitted if desired.
- For video mediums, please submit 2 - 3 videos with a combined runtime of no longer than 10 minutes in MP4 or AVI formats.
- For audio mediums, please submit 2 - 3 soundbites with a combined runtime of no longer than 10 minutes in MP3 or WAV formats.
- For literary submissions, please submit 2 - 5 samples in standard 12pt font, double spaced, not to exceed 10 pages.

If you feel these stipulations might prevent your artwork from being communicated effectively and would like to request another submission format for consideration, send a description of limitations and suggested solution to m.myers@blackrockdesert.org.

FAQ's

The Black Rock Desert High Rock Canyon Emigrant Trails NCA landscape is remote and desolate. This National Conservation Area is steeped in cultural history of both indigenous people and settlers, and promises to tell stories beyond the naked eye. We are excited to see how artists will interpret this ancient place through their work.

What if an artist is unable to stay the full two weeks?

We ask that you, the artist, be transparent about the time you can commit.

We will remain flexible on your and our behalf. How are artists selected for the Residency Program?

There is a 5 person jury to curate selections from the applicant pool. Selections will be based on solely on work submitted. Jurors will have access to resumes, names and locales. Each year new jurors are selected.

Are collaborative teams accepted?

Yes. Collaborative teams applying should submit work that represents the collaboration, not individual work.

Are students allowed to participate in the residency program?

Yes, students over 18 may participate. In fact, all artists submitting work must be over 18 to be accepted.

Are spouses/partners/family/pets allowed with the artist during the residency?

Spouses, partners, family are allowed to participate and stay with the artist . No pets are allowed other than special needs animals. This is based on the restriction of the locations in which you will be staying.

Does the program offer grants for travel to and from residency housing?

This particular program does not cover expenses for travel or shipping. However, a small stipend of \$350 is given to the artist to use how the artist chooses.

What are the living/work spaces like?

The artist workspace is the entire NCA and surrounding area. Artists will have access to the Friends of Black Rock High Rock Visitor Center during normal business hours. The artist residence home is located in Gerlach, Nevada. Bed linens are provided. Laundry facilities are available only at the local laundry mat. There will be ample parking.

What is the community of Gerlach like?

Gerlach is a one-of-a-kind western community in the true sense of the word. The restaurant and library are within walking distance, as well as the visitor center, operated by Friends of Black Rock High Rock. This modest town is known for its simplicity and remoteness. Hardware and supply stores are nonexistent. Errands can be arranged with the staff at the visitor center.

What is the weather like?

This northwestern corridor of Nevada is filled with microclimates which change at a moment's notice. Wind can gust up to 70 miles an hour. Dust storms, rain, sleet and snow can appear in any season. Clothes must be diverse to prepare for any and all conditions. Driving on the desert surface, or playa, is not recommended within 72 hours of a rain storm. Other areas of the NCA are accessible in wet weather. These microclimates enhance the wilderness areas and wildlife ecosystems which will assist in telling the story through artistic interpretations.

Are there specific sites to be considered for artistic work?

Yes, several sites have been selected for the artist to consider. Some are remote and will require overnight camping, others are closer to Gerlach and can be day trips. Friends of Black Rock will provide tents and sleeping bags if the artist does not own gear. If camping is desired, a set of criteria will be reviewed to ensure your trip is safe and monitored.

Additional information:

Travel to Host Community: The only way to travel to Gerlach, the gateway to the NCA, is by car. Friends of Black Rock will provide a bike for you to use in Gerlach upon request. It's a fun way to get around. Walking is also always an option in Gerlach.

Traveling to art site: Traveling to art site is more complex. Friends will be able to drive you to your selected site daily, and ensure your safety. Camping at your site for a few days is possible. Friends of Black Rock will provide camping gear to accommodate your stay in the field. Some locations may require camping on site due to the distances from the community of Gerlach.

Supplies: One art supply run can be made for artist, if needed. Due to the remoteness of the location, no art or hardware stores are readily available. The artist should plan to take all supplies with them to the community site.

Food: The Artist will be given a stipend of \$350 for the two week duration of their stay. The resident site has a stocked kitchen with all utensils for cooking. There is one local restaurant, though it can be expensive – it is a treat and a cultural experience and one not to be missed!

Communication Resources: The local community of Gerlach has spotty internet connection and often there is no mobile phone service, especially in the field. A reliable WiFi connection, phone, and desktop computer are available to use at the visitor center.

Outreach: The local school has less than 25 students and limited teacher resources. As part of their residency, we require that the artist participate in a regional exhibition and to participate in the Black Rock Rendezvous over Memorial Day Weekend on the Black Rock Desert. Receptions will be planned in at least one of these communities: Reno, Winnemucca, Carson City.

Overview

Friends of Black Rock will provide:

- Access to locations from Gerlach if required
- Tours of potential artistic locations
- An exhibition and reception at end of residency (including invitations, refreshments, installation assistance, etc)
- 250 prints of final art work
- Frame limited edition prints which will be given to government agency stakeholders
- Modest \$350 stipend to artist
- Recognition of achievement in press releases, advertising and promotional materials, on BLM and FBR websites.
- Lodging in Gerlach

Expectations of artist:

- One completed artwork for BLM/FBRHR, created within the NCA
- Work in field on art piece 40 hours per week over two weeks, at minimum
- Greet and speak to groups at two events, at a minimum
- Willingness to talk with media
- Sign 50 first run prints
- To grant rights to print designated artwork for use in fundraising or exhibitions
- A workshop/demonstration scheduled during the Black Rock Rendezvous on Memorial Day
- Participation in a community service project on the Black Rock NCA during the residency period.
- Participation in a public exhibit of works at the Gerlach Community Center and/or a Reno/Carson City arts location.

The artists will retain copyright over their works, and agree to grant FBRHR and the BLM a royalty-free, nonexclusive use license allowing us to use images of the artwork for whatever purpose, in perpetuity. When the artist reproduces this artwork for his/her own purposes, publication information must include the language: "This artwork was produced under the Friends of Black Rock High Rock Artist in Residence Program."

Artist Selection

Selection is based on artistic caliber. Submissions should reflect the artists ability to communicate the values and processes that will be used to interpret the Black Rock Desert High Rock Canyon Emigrant Trails National Conservation Area.

Donated Art

Donated pieces will be displayed and available for purchase at Friends of Black Rock Visitor Center. Proceeds from print sales will benefit an ongoing ArtistInResidence program. These funds will be used to offset program operational costs. After one season of display, unsold artwork will be returned to the artist.

Public Presentations

Artists will present two public programs, one during residency and one post-residency. This interaction can be tailored to an artist's medium, interest, and experience using only a few hours of one's stay. Programs can be demonstrations, talks or exploratory walks. Artists must provide their own supplies and equipment for these presentations. In addition, artists are requested to give public presentations in their own communities about their residency experiences. The ArtistInResidence Program aspires to share with the public the scenic beauty and stories of the Black Rock Desert NCA through the world of art.

Selection Process

A panel of professionals from diverse artistic disciplines will choose two finalists, with one alternate. Selection is based on artistic merit and statement of purpose.

Program Management

The Black Rock NCA's ArtistInResidence Program is managed by Friends of Black Rock – High Rock and both the NV State and Winnemucca district offices of the BLM. The works completed under this program will contribute to the public understanding and appreciation of our national conservation areas helping create a legacy preserved for present and future generations.

Application checklist:

- Applicant information page from application (page 1)
- Resume and Statement of purpose
- Sample of artwork following guidelines detailed in Sample Artwork Guidelines section
- Identification sheets for artwork

If you have further questions contact Executive Director Michael Myers at 775-557-2900 or email m.myers@blackrockdesert.org