



When the pavement ends the experience begins. Protect. Respect. Survive.

WHO WE ARE

Formed in 1989, The Friends of Black Rock High Rock (FBRHR) is a 501 (c)(3) organization which helps manage the resources of the Black Rock Desert region and educates the public to foster stewardship and preserve its unique character. FBRHR represents and is comprised of various user groups including: Off Highway Vehicle Enthusiasts, Burning Man, Trail Historians, Amateur Rocketeers, Rock Hounders, Ranchers, Hunters, Outdoor Explorers and Hot Spring Enthusiasts.

FBRHR consists of an 11 member Board of Directors, an Executive Director, IT Director, Volunteer Coordinator (Vista) and a Communications Director (Americorps). Membership as of June 1, 2009 was 401. Outreach efforts in the past two years, which were virtually non-existent prior to this, are the primary reason for the steady increase in support.

WHAT WE DO

Gerlach Museum & Office

Our office is located at 380 Main Street, in Gerlach NV, and is open year-round Monday - Friday. There is a small collection of historical and geological artifacts, maps, images, news clippings, etc. We welcome donations for our collections and volunteers to help staff the museum.

Visitor Contact Station

FBRHR works in partnership with the BLM to manage and staff a mobile visitor contact located in Gerlach, NV. The trailer is open seasonally and is staffed by volunteers who provide information and maps, educating the public about survival and safety in the National Conservation Area (NCA). Books, topo maps and other items are available for purchase.

Outreach & Events

In addition to educational events in the region (Black Rock Rendezvous, Emigrant Experience, Star Party, Hot Spring Tours, etc.) we take our show on the road to such events as Reno and Tahoe Earth Days, X-nights at the Nevada Museum of Art, retail stores and organizational events, the Nevada Day Parade in Carson City and more. We are continually looking to extend our outreach opportunities.

Direct Service & Restoration

We work with the BLM and partner groups such as the Friends of NV Wilderness, Oregon California Trails Association, Nevada Outdoor School and local ranchers on a variety of projects from spring restoration and protection, adopt a highway, campsite and other restoration/clean up projects, National Public Lands Day and more.

Media & Public Relations

We work with the BLM to produce visitor guides to the NCA, brochures, flyers and a comprehensive website. We sell guides to the desert and emigrant trails. We post our events, news, and concerns to regional and national lists, send a monthly e-newsletter to over 600 recipients. Online and print advertising includes Google pay-per-click, Nevada Magazine, High Country News, Reno Passport, Reno News & Review, social media (Facebook/Twitter) among others.

BOARD MEETINGS

FBRHR board meetings are held quarterly-- March, June, September, and December-- and are open to the public. Locations may vary, but generally meetings are held at 6 p.m. the third Thursday of the month in Reno. Please see our web site calendar for specific information about the place and time.

CONTACT

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