



## **Mission Statement**

It is our purpose to sustain the health, diversity, and productivity of the Black Rock Desert - High Rock Canyon region for the use and enjoyment of present and future generations based on the concept of multiple use by working with the BLM and other land owners by:

- (1) Promoting the welfare of the Black Rock Desert and High Rock Canyon region of northwestern Nevada by educating the visiting public about "Tread Lightly" and "Leave No Trace" programs, and otherwise, in the protection and use of sensitive resources;
- (2) Work with government entities at all levels and private landowners to promote the public use, enjoyment, preservation, restoration, and ecological management of the Black Rock Desert and High Rock Canyon region;
- (3) Enlist and train volunteers from all interests who will assist on service trips to stabilize, improve, or enhance historical resources, natural resources, or recreation opportunities;
- (4) Perform monitoring services and outreach programs;
- (5) Include and coordinate diverse interests in volunteer projects;
- (6) Help to raise and provide funds for education, interpretation, including a visitor contact center(s) or other projects that are deemed appropriate.